The Law and Society Association (LSA) is an interdisciplinary scholarly organization committed to social scientific, interpretive, and historical analyses of law across multiple social contexts. The Law and Society Association is committed to supporting scholarly research and publishing in the field of socio-legal studies and promoting the study of law as part of a liberal education.

2020 Annual Meeting Theme: Rule and Resistance

May 28-May 31 Hyatt Regency Denver at Colorado Convention Center

About the LSA Annual Meeting
The Annual Meeting is a critical aspect of the Association's annual activities. At LSA meetings, participants are able to exchange ideas in many ways. Some participants present their papers in panels, or they participate in roundtables and freely debate ideas, or participate in Authors Meet Readers sessions, or general and professional development sessions. The LSA Annual Meeting provides a forum for those seeking to reach socio-legal scholars, students, and others with an interest in the field. There are three easy ways to reach LSA attendees: exhibiting, advertising in the meeting Program Book, and advertising in the Conference App.
Meeting Facts

➢ May 28-May 31, 2020
➢ Hyatt Regency Denver at Colorado Convention Center
➢ 500+ sessions
➢ 2,500+ speakers
➢ Local Reception
➢ Award Ceremony
➢ Welcome Reception

Visit the conference website:
https://www.lsadenver2020.org/

Attendee Profile

➢ 57% growth over 6 years
➢ 37% international in 2019
➢ 6 continents and over 60 countries represented
➢ 20% of members are graduate students
➢ Interdisciplinary mix of scholars
Advertising and Exhibiting Opportunities

If you are interested in advertising or exhibiting, please contact:
Melissa King melissak@umass.edu 413-545-1674 by March 15, 2020

<table>
<thead>
<tr>
<th>Category / Item</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Space</td>
<td>5</td>
</tr>
<tr>
<td>Advertising in Program Book</td>
<td>6</td>
</tr>
<tr>
<td>Advertising in Mobile App</td>
<td>7</td>
</tr>
</tbody>
</table>
Exhibition Sales Opportunities

Exhibitor rates

8’x10’ space: $550
Additional spaces: $300

Inclusions

One 6’ draped table
Two chairs
Two name badges with complimentary event registration
Listing in program book

Booth Assignments and Reservations

Booth reservations are accepted on a first-come, first-served basis. To receive a prime location, please return contracts, with payment, as soon as possible. Booth assignments are confirmed only after full payment has been processed. Priority may be given to exhibitors who also purchase sponsorship or advertising packages.

Publishers who are unable to attend, but wish to have a few titles exhibited should contact The Scholar’s Choice. They will again be providing the combined book exhibit at our annual meeting and would be happy to include your books. Please contact Mary Lynn Howe by email (mlh@scholarschoice.com) or phone (315-905-4208) as soon as possible for more information.
Advertising in Program Book

The LSA final printed program book is distributed free to all registered attendees and is available on our website. The program book includes details of conference sessions, maps of the hotel, and announcements about LSA and special events.

Attendees use the advertising section of the program book for current information on publications in their areas of interest as well as programs and grants for which they may be eligible.

Attendees will also have the option to utilize our conference app, providing real-time updates to the schedule as well as networking and advertising opportunities.

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<th>Ad Size</th>
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<tr>
<td>Full Page</td>
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<tr>
<td>Additional Full Page</td>
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<td>Half Page</td>
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<td>Inside Back Cover</td>
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Print Advertisement Guidelines

- **Full-page** advertisements must be 7.375” by 9.75” and submitted as a camera-ready file with a minimum resolution of 300 dpi.
- **Half-page** advertisements must be 7.375” by 4.375” and submitted as a camera-ready file with a minimum resolution of 300 dpi.

Advertising copy must be received no later than **March 15, 2020** to be included in the printed program.

*Cancellations must be made, in writing, no later than March 20th and refunds will be processed, less a 50% administration fee no later than (5) five business days after receipt of written notice of cancellation.*
Advertising in Conference App

Attendees will also have the option to utilize our conference app, providing real-time updates to the schedule as well as networking and advertising opportunities.

Almost every attendee downloaded the app in 2019, and exhibitors were viewed 291 times and bookmarked 72 times. There are a few different advertising options available including rotating banner ads, full-screen landing page, and push notifications. The LSA office would be happy to discuss them.

For more information on partnership and exhibition sales opportunities please contact:

Melissa King
melissak@umass.edu
413-545-1674